

SPONSORSHIP CONTACT:
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WHAT IS STARTUP WEEK?

Startup Week is a free, five-day celebration of our community that builds momentum and opportunity around entrepreneurship. We're led by local entrepreneurs and host over 70+ events in amazing spaces all over town over the course of one week. Tampa Bay Startup Week 2016 will be held February 8th-12th.

Sponsorship Packages

TB Startup Week Marquee Event Sponsor –\$7500 (3 available)

A marquee event is an evening event that will be largely promoted by TB Startup Week to the general public and hosted during a time slot not overlapped by other TB Startup Week events. Events include:

- **Tech Cocktail**
- **Innovation Forum**
- **TBD**

Be a brand that presents TB Startup Week. Premiere exposure to Tampa's best and brightest entrepreneurs at every event during the week.

- Premier Logo placement on all official TB Startup Week materials
- Title Logo Signage at Marquee Events
- Mention before and after each Marquee Event
- Logo featured during any Marquee Event slideshow
- Mention at the start of all TB Startup Week events
- Mention in all TB Startup Week media coverage
- Twenty (20) reserved tickets to each Marquee Event
- Table setup at each Marquee Event
- Access to attendee list 30 days after the completion of the event
- Right of first refusal for future sponsorships at this level

TB Startup Week Track Sponsor –\$2500 (10 available)

A track is a series of 5 events (one on each day of TB Startup Week 2016) that all cover a common theme. Each track is 'captained' by one person who plans and executes all events in the track for the week. Track sponsors have the option of working with the Track Captain to give input on the creation of the track's events.

Reach the right crowd for your business by sponsoring one of our tracks, each with its own series of events during the week.

- "[Track] is presented by [your company]" on TB Startup Week website
- "[Track] is presented by [your company]" on official TB Startup Week signage
- Second Priority Listing on TB Startup Week website
- Top Logo Signage at Track Events, Logo Signage at Marquee Events
- Mention before and after each Track Event
- Logo featured during any Track Event slideshow

- Ten (10) reserved tickets to each Marquee Event
- Table set-up at each Marquee Event
- One company specific marketing email sent within six (6) months of TB Startup Week conclusion (content approved by TB Startup Week) to TB Startup Week attendees
- Right of first refusal for future sponsorships at this level

TB Startup Week Partner Sponsor –\$1500 (15 available)

Associate your brand with Tampa Bay's premier week of startup and entrepreneurship events by being a TB Startup Week Partner Sponsor and have exposure at every event.

- Third Priority Listing on TB Startup Week website
- Logo signage at Marquee Events, Name signage at Track Events
- Mention at TB Startup Week Kickoff
- Two reserved tickets to Marquee Events

Available in-kind sponsorships for TB Startup Week

- Swag/giveaways
- Venues - Complimentary usage, rental and amenities
- Printing - Opportunity to supply printed materials, etc.
- Transportation
- Food & Beverage